INFORMATION
POVERTY

NON-FUNCTIONAL
panchayat
schools
health centres
access
access to information
access to markets
governance
My favourite thing about internet is, I can read a lot about Delhi. Earlier if I wanted to know something about places, I would ask my teacher. Now I just google the name of any place, and it's almost like I am in that place.

Saharun Khan, 11 years old
Community Information Resource Centre

Building connected public spaces through community participation to reach the unreached and ensure digital inclusion
ACTIVITIES

Connectivity & Access
Participation & Governance
Capacity Building & Skilling
Telemedicine & Health
Awareness of Rights & Entitlements
Entrepreneurship & Livelihoods
E-commerce & Economic Inclusion
Culture & Heritage Preservation
SERVICES

Document printing
Photo printing
Scanning
Internet browsing
e-Tickets booking -- Rail/Bus/Air
Citizen services – such as
Aadhaar/Voter ID/Pan Cards
Filing RTI applications
Bill payment
Wi-Fi Internet access
Connecting panchayats, schools,
NGOs, MSMEs, doctors, health centres
Helping citizens to fill and file online
forms
Creating social awareness through film
screenings

Entertainment through video
Community radio
Digitisation and business processes
Website development
Social media
Education
Training and capacity building
Study centres
Self Help Group formation -
training and enterprise launching
Financial inclusion
Access to citizen entitlement: pension,
land, records, NREGA, health
BENEFICIARIES
NGO Schools

Digital Panchayat

Health Care Centre

NGO SHGs, Anganwadi, Women

Community Members
Legend

- Red: Location of district
- Number of districts
- Blue: Number of running centres
- Gray: Number of proposed centres

States: 21
Districts: 66
Blocks: 112
Villages: 140

Functional: 111
Upcoming: 26
IMPACT
OUTCOME

- Digital Literacy
- Knowledge enrichment
- Ease of accessing digital services
- Entrepreneurship development
- None intrusive pervasive learning
- Leadership building & social enhancement
- Greater participation in governance
- Awareness regarding rights & entitlements
- Bridging the digital divide
- Better livelihood opportunities
HOW WE START
4 ESTABLISHMENT

- Wireless connectivity
- Training & capacity building
- Sensitization & orientation

5 PREPARATION

1. Prime presentation - interior and exterior
2. Awareness camps workshops
3. HR & centre management
4. Monitoring, reporting evaluation
5. Enterprise model - sustainability
TOOLS WE USE

**Connectivity**
- DigiVans
- Wireless
- Wi-Fi
- Hot Spot
- Internet
- Digital Library
- Web
- Rural ISP
- Cyber Cafe

**Infrastructure**
- Camera
- Radio
- Computers
- Laptops
- Tablets
- Mobile
- Printers
- Photo Printers
- Biometric
- LCD
- Projector
Community
SHGs
Meetings
Campaigns

Audiovisual
Video
Audio
Video Conferencing
Filming

Messaging
Skype
Whatsapp
Facebook
Portal
Email
Social Media
SUSTAINABILITY
DEFinition of SUSTAINABILITY
INTEGRATED DEVELOPMENT OF SUSTAINABILITY OF CIRC

1. Partnerships
2. Learning & Skilling
3. Citizen Services
4. Data & Knowledge
5. B2B
6. Choice of location as a traditional skill-based cluster
INTEGRATED DEVELOPMENT OF SUSTAINABILITY OF CIRC

1. Enterprises or cluster
2. NGO
3. Franchises
4. Government
5. Space

Partnerships

1. DL
2. Recycling & upcycling centre
3. Skilling
4. Inbound rural digital emersion fellowship program
5. Specialized Training
6. Seminars/Conference

Learning & Skilling

1. Digital Services
2. Library
3. Digital Store
4. Community multimedia centre
5. Information Services
   a. info
   b. redressal
   c. advocacy

Citizen Services

1. Research & innovation centre
2. Rural BPO
3. Digitisation
4. Recce
5. Surveys
6. Analytics
7. Rural Reporting & Syndication

Data & Knowledge

1. Offices
2. MEs
3. Access points
4. Schools
5. CHCs
6. Orgs

B2B

1. Design centre/service
2. e-Commerce
3. Shop
4. Tourism
   a. community
   b. stay
   c. food
   d. services

Choice of location as a traditional skill-based cluster
STORIES
The Sarees
6 Meters Chanderi Magic
From Chanderi, Ashok Nagar, M.P

Popular Products