GENDER DISAGGREGATED DATA?
Indicators
Ideally we get lots of data: is the sector performing as it should?

• Is connectivity improving?
• Are prices declining?
• Is quality being differentiated?
• If product choice increasing?

• All above, disaggregated by:
  – Men vs. women
  – Urban vs. rural
  – Income category (quartile, decile etc.)
Multiple parties need to act. Each has core capabilities

• Suppliers of services (telecom operators):
  – Frequent data on number of SIMs, connections etc.
  – With SIM registration, even richer data.
  – Need to report to regulator anyway

• National Statistical Office (NSO)
  – Core data like # of households (total, urban vs rural)
  – Core data on income categories
  – Insert questions into Census (but every 10 years)
  – Insert questions into Household Income Expenditure Surveys, Labor Force Surveys (every 2 or 4 years)
  – Commission specialized ICT surveys

• 3rd parties (e.g. LIRNEasia, IREX)
  – Intermittent studies. Specially qualitative studies
But Need to prioritize

• Collecting/reporting data imposes burden on operators, NSO, others

• Focus on things that are essential now
  – Roadmap for how to get more data in the next 5 years

• [So we are NOT talking about a lot of other data that the regulator needs for regulatory decision making – e.g. level of market power, competition, termination rate and other such data]