geek is the new chic

Geek Girls Myanmar
What is **GEEK**?

- A person who is preoccupied or knowledgable with Computing.
- An expert in Computer
Why Geek Girls?

GEEK IS THE NEW CHIC!
Because there are some issues that hinder women from being active in tech industry.

GEEK IS THE NEW CHIC!
Why less women in Tech field?

Issue #1 We usually think Tech field is Male dominated Environment.
At Hackathon 2014; 48 hours non-stop hacking for business solution.

Only 9% out of total participants were women.

GEEK IS THE NEW CHIC!
Why less women in Tech field?

* Issue #2 Social Norms & family culture

***75% of girls in Myanmar is facing family curfew issue***

GEEK IS THE NEW CHIC!
Why less women in Tech field?

Issue #3 Lack of Community in touch for networking & sharing knowledge in terms of technology

GEEK IS THE NEW CHIC!
But don’t think that women are not good at computing & coding.

Because first Ever Programmer is woman!

Ada Lovelace
1815 – 1852
First Computer Programmer

GEEK IS THE NEW CHIC!
For those reasons, GeekGirlsMM is there to serve as an initiative community platform for IT students, working professionals & Tech entrepreneurs.

Founded in September 2014

GEEK IS THE NEW CHIC!
Over 1,500 Facebook members

Sandi
(FoundHer)

&

Khin Mrat Noe
(Advisor)

Cho Zin Wint
(Mentor)

Shwe Yi
(Tech Support)

Honey
(Admin & Logistic)

Htet
(Social Media)

GEEK IS THE NEW CHIC!
OBJECTIVES

* Inspire and Encourage the next wave of female IT Professionals

GEEK IS THE NEW CHIC!
Because 70% of students in Computer Sciences & Tech Institutions are female due to the statistics from University of Computer Studies Yangon.
OBJECTIVES

Get women IT professionals to be more active and engaged in the greater tech community.

GEEK IS THE NEW CHIC!
WHAT WE DO...

<< Not eating Pizza>>

• Regular Meet ups, Talks & Discussions
• Technical, leadership skill & entrepreneurial related Workshops, Trainings and bootcamps
• Annual Events (Women Techmaker with GDG, Women in tech award celebration)

GEEK IS THE NEW CHIC!
Meet ups - 1ST MEET-UP (24TH SEPT 2014)

Geek Girls

Let’s meet up for the very first time!

When - 25th Sept 2014
Where - Gusto Cafe, 50, Dhamazedi Road, Next to Monument Bookstore, Yangon, Myanmar

GEEK IS THE NEW CHIC!
At 1st meet-up, we shared about

- As a woman geek, what do you want to do with Technology

- What makes the woman geeks shy from getting involved in Tech activities

- What kind of program/training do you want to go through?

GEEK IS THE NEW CHIC!
Launched officially at Connected Women Conference (17th Oct 2014)

GEEK IS THE NEW CHIC!
Meet ups - 2nd MEET-UP (13TH NOV 2014)

Geek Girls

*** Meetup ***

YOU ARE INVITED

Gusto Cafe
No 150, Dhamazedi Road

13th Nov
6:30 pm

idea box
powered by ossbox

GEEK IS THE NEW CHIC!
More members joining at 2nd meet-up which included themed talk.

GEEK IS THE NEW CHIC!
WORKSHOPS – COMMUNICATION & PUBLIC SPEAKING (13TH DEC 2014)

GEEK IS THE NEW CHIC!
TALKS - “EMPOWERING WOMEN & RURAL POPULATION WITH TECHNOLOGY (24TH JAN 2015)
Workshops - **ASP.NET WORKSHOP (24TH FEB 2015)**

**GEEK IS THE NEW CHIC!**
WORKSHOPS - PERFECTING YOUR ONLINE IMAGE
WORKSHOP (11TH MAR 2015)

Geek Girls Myanmar

Perfecting your Online Image

March 11  @Phandeeyar
6 pm  MAC Tower, 11th Floor. Corner of 35th and Merchant Rd

GEEK IS THE NEW CHIC!
WORKSHOPS - RUBY ON RAILS WORKSHOP (24TH MAY 2015)
Girls be geeking at Ruby on Rails Workshop
Girls are equally as enthusiastic & geeky as boys.

** Testing out Google Cardboard**

**GEEK IS THE NEW CHIC!**
MEETUPS - HONOURABLE AMBASSADOR OF GLOBAL WOMEN ISSUE MS. CATHY BRUSSEL MEETS GEEKGIRLSMM.

GEEK IS THE NEW CHIC!
CSR WORKS - GEEKGIRLSMM'S DONATION TO FLOODED AREA
(12TH AUG 2015)
And built an information site for locating flood victims and aid organisations.

www.geekgirlsfooldrelief.com
MEETUPS- GEEKGIRLSMM TURNED ONE IN SEPTEMBER 2015.

1 Year Anniversary

Date : 5 Sept 2015 (Saturday)
Time : 1 pm to 4:30 pm
Venue : Phandeeyar Innovation Lab,
No. 561, MAC Tower, 11th Floor,
Merchant Road

GEEK IS THE NEW CHIC!
TALKS - EVOLUTION OF MYANMAR FONTS <<UNICODE & ZAWGYI>>
(23RD JAN 2016)
COMMUNITY EVENTS - GEEKGIRLSMM’S PARTICIPATION IN BAR CAMP 2014 & 2016

GEEK IS THE NEW CHIC!
ANNUAL EVENTS - WOMEN TECH MAKERS - COLLABORATION GOOGLE DEVELOPERS GROUP (7TH APRIL 2015)
ANNUAL EVENTS - WOMEN TECH MAKERS - COLLABORATION GOOGLE DEVELOPERS GROUP (12TH MARCH 2016)

GEEK IS THE NEW CHIC!
Friday Movie Night @ The Press Office Cafe

movie + documentary

GEEK IS THE NEW CHIC!
SPECIAL PROGRAM - FEATURING WOMEN IN TECH OF THE MONTH (MONTHLY SINCE AUGUST 2015)

Chit Hnin & Chit Moe
Founder
Global New Wave Technology

Woman in Tech of the Month

November 2015

Geek Girls
Myanmar

GEEK IS THE NEW CHIC!
Woman in Tech of The Month Series  2015-2016

Inspiring the next wave of tech girls by sharing their success stories and struggles in tech field
ANNUAL EVENTS - 2ND ANNIVERSARY AND WOMEN IN TECH AWARDS (24TH SEPT 2016)

GEEK IS THE NEW CHIC!
Be there to help and support each other. Because girls can do it!
EDUCATIONAL VISIT - A VISIT TO E-GOVERNMENT CONFERENCE & ICT EXHIBITION (7TH OCT 2016)

GEEK IS THE NEW CHIC!
GEEKGIRLSMM IN MEDIA

ASIAN CORRESPONDENT
Study in the UK's second biggest city, home to 65,000 students

BIRMINGHAM CITY UNIVERSITY

NEWS POLITICS EDUCATION MEDIA ENVIRONMENT CULTURE TRAVEL WIRE

Geek Girls Myanmar amplifies women's voices in a rising tech community
By Casey Hynes Oct 06, 2015 12:40PM UTC

293 SOCIAL BUZZ

Geek is the new chic for Myanmar women
By Chit Su | Friday, 03 July 2015

Myanmar Times

NATIONAL NEWS BUSINESS THE PULSE SPORTS OPINION IN DEPTH SPECIAL FEATURES

Geek is good, women are being told. And, while we're at it, tech is chic.

GEEK IS THE NEW CHIC!
We are expanding throughout the country…

GROWING COMMUNITY

GEEK IS THE NEW CHIC!
On-going project - Workshop Tour in Shan State (5 cities)

GEEK IS THE NEW CHIC!
THE STRONG HAPPENING COMMUNITY OF WOMEN IN TECH FOR LEARNING & SHARING

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GEEK IS THE NEW CHIC!
KEEP IN TOUCH FOR OUR UPCOMING COMMUNITY EVENTS

GEEK IS THE NEW CHIC!
Are you developer, designer or someone working in tech industry?

Tell your story...

GEEK IS THE NEW CHIC!
And lets geek out together!

GEEK IS THE NEW CHIC!
FIND US @ WWW.GEEKGIRLSMYANMAR.COM

EMAIL @ info@geekgirlsmyanmar.com

FACEBOOK - GEEK GIRLS MYANMAR

#GEEKGIRLSMM #GGIRLSRULE

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