



A4AI-Myanmar Coalition Meeting; Workshop on Gender-Responsive ICT Policy and Regulation & Consultation on Myanmar Universal Service Strategy

November 17-18, 2016
MCF Conference Hall, MICT Park, Yangon, Myanmar

About A4AI

The Alliance for Affordable Internet (A4AI) brings together prominent players from the private sector, public sector, and civil society to provide a unified voice and coordinated focus in addressing the shared goal of open, affordable access to the Internet in the developing world. The Alliance aims to increase the affordability of both mobile and fixed-line Internet access dramatically, with a focus on achieving a goal of “1 for 2”—no more than 2% of monthly income per capita for 1GB of broadband connection.

In 2015, the Ministry of Transport and Communications (formerly MCIT) invited A4AI to form a multi-stakeholder coalition in Myanmar, signing a Memorandum of Understanding as a commitment to work together to promote access and affordability. At the first A4AI-Myanmar forum, stakeholders identified four priority areas:

- **Infrastructure Sharing and Deployment:** Increase opportunities for infrastructure sharing to reduce the cost of roll-out for service providers and service cost for end-users.
- **Universal Service and Access Fund:** Ensuring the proposed universal service and access fund has an effective structure and efficient processes.
- **Taxation and Tariff:** Have the most conducive fiscal policy for the growth of the sector, affordability, access and usage.
- **Data and Research:** Have effective data collection and dissemination processes so that policy, regulatory and commercial decisions are evidenced-based.

Workshop on Gender-Responsive ICT Policy and Regulation

On November 17th, A4AI will hold a full-day workshop on gender-responsive ICT policy and regulation. Participants will:

- Explore how affordable and equal internet access contributes to economic and social empowerment of women
- Learn how several organisations are engaged in enhancing ICT uptake amongst girls and women in Myanmar and across the region
- Discuss the latest research from Web Foundation and A4AI focused on gender and digital rights
- Debate how digital Myanmar could drive women and girls empowerment
- Discuss the status and potential of gender-responsive ICT policymaking in Myanmar

Consultation on Myanmar Universal Service Strategy

The objective of Universal Service is to ensure that all people in Myanmar have access to affordable telecommunications services – both voice services and broadband Internet. The



Ministry of Transport and Communications (MOTC) has started to develop a Universal Service strategy.

On November 18th, coalition members and other stakeholders will engage with officials from the MOTC and their consultants Intelcon on the strategies for achieving Universal Service in Myanmar. Participants will:

- Learn what Universal Service means and why it is important
- Find out the process, methodology and timeline for developing the Universal Service strategy
- Explore how other countries achieve Universal Service
- Discuss success factors and challenges for Universal Service in Myanmar

The consultation is open to all stakeholders committed to increasing telecom and broadband access and affordability in Myanmar.

A4AI-Myanmar Coalition Meeting

Following the Universal Service consultation, join us in the afternoon for the A4AI-Myanmar coalition meeting, during which working groups will share progress on their work plans.

See following pages for detailed agenda.

AGENDA

Day 1: Thursday, November 17, 2016, 09:00 – 16:00 Workshop on Gender-responsive ICT Policy and Regulation	
9:00 – 9:30	Registration
9:30 – 10:00	<p>Opening Session:</p> <p>Welcome Remarks – Ms Sonia Jorge, Executive Director, A4AI, Director of Digital Inclusion Program, Web Foundation</p> <p>Special Address:</p> <p><i>Telecommunications Reforms in Myanmar for Economic Development of Women</i> – U Soe Thein, Director General, Post and Telecommunications Department, Ministry of Transport and Communications, Myanmar</p>
10:00 – 10:40	<p>Plenary session I: Internet access as a driver for socio-economic development and civic and political participation of women: International experiences</p> <p>Presenters Ms Helani Galpaya, CEO, LirneAsia Mr Osama Manzar, Digital Empowerment Foundation, India</p>
10:40 – 11:00	Tea break
11:00 – 11:30	<p>Plenary Session 2: Release of the report on women’s digital access in Myanmar Mr Ari Katz, Regional Director, Beyond Access, IREX, US</p>
11:30 – 12:30	<p>Break Away Group Session in a World Café/ Speed-geeking format</p> <p>Presentations by: Tech-Age-Girls Girls in ICT Geek Girls Myanmar Women’s Rights Online (Web Foundation)</p> <p>Moderator: Ms Cindy Chaw Khin Khin, National Coordinator, A4AI Myanmar</p>
12:30 – 13:30	Lunch break
13:30 – 14:00	<p>Plenary Session 3: Digital Gender Gap Audit: Global Scorecards Ms Ingrid Brudvig, Women’s Rights Online Research and Advocacy Coordinator, World Wide Web Foundation</p>

	Ms Nandini Chami, IT for Change, India Ms Lisa Garcia, Foundation for Media Alternatives, Philippines
14:00 – 14:45	<p>Plenary Session 4: Panel discussion on Digital Myanmar for Empowering Women</p> <p>Panellists:</p> <ul style="list-style-type: none"> - Mr Than Htun Aung, Director, Post and Telecommunications Department, MTC, Myanmar - Vice President, Myanmar Women Entrepreneurs Association - Mr Min Thu, Head – Business Sustainability, Telenor - Professor New Judy, Myanmar Computer Federation <p>Moderator: Ms Sonia Jorge, Executive Director, Alliance for Affordable Internet</p>
14:45 – 15:00	Tea break
15:00 – 15:30	<p>Plenary Session 5: Gender disaggregated data and indicators in the ICT sector</p> <p>Presenters:</p> <ul style="list-style-type: none"> - Ms Htaike Htaike Aung, Myanmar ICT for Development Organisation - Representative from Central Statistical Office, Myanmar (TBC) <p>Open discussion</p>
15:30 – 16:00	<p>Summary and Close</p> <p>Summary of the proceedings: B. Shadrach, Asia Coordinator, A4AI</p> <p>Closing Remarks:</p> <ul style="list-style-type: none"> - Participants - Mr than Htun Aung, PTD, MTC, Myanmar <p>Vote of thanks: Ms Cindy Chaw Khin Khin, National Coordinator, A4AI</p>
Day 2: Friday, November 18, 2016, 09:00 – 13:30 Consultative session on Myanmar Universal Service Strategy	
09:00 – 09:30	Networking tea
09:30 – 09:45	<p>Overview Remarks: Post and Telecommunications Department, Ministry of Transport and Communications, Myanmar</p>
09:45 – 10:45	Universal Service Consultative session I , led by Ms Sonja Oestmann and Mr Andrew Dymond, Intelcon

10:45 – 11:00	Tea break
11:00 – 12:00	Universal Service Consultative session II , led by Ms Sonja Oestmann and Mr Andrew Dymond, Intelcon
12:00 – 13:30	Lunch break
Day 2: Friday, November 18, 2016, 13:30 – 16:00 4th Meeting of Myanmar-A4AI coalition	
13:30 – 14:15	<p>Welcome note – Ms Cindy Chaw Khin Khin, National Coordinator, Myanmar-A4AI coalition</p> <p>Overview and introduction – B. Shadrach, Asia Coordinator, A4AI</p> <p>Update from WG leaders</p> <ul style="list-style-type: none"> - Ms Htaike Htaike Aung, Data and Research Working Group - Mr Andrew Gale, Infrastructure Sharing and Deployment Working Group - Dr Thant Thaw Kaung, Universal Services Working Group - Mr Myo Myint Aung, Taxation and Tariff Working Group
14:15 – 15:00	Activity Planning of Working Groups (Members to discuss in break-away groups)
15:00 – 15:15	Tea break
15:15 – 16:00	<p>Plans of WGs for December 2016 – June 2017</p> <p>Working Group Leaders Report: key activities and expected outputs</p> <p>Closing Remarks</p> <ul style="list-style-type: none"> - Ms. Sonia Jorge, Executive Director, Alliance for Affordable Internet - U Soe Thein, Director General, PTD, Ministry of Transport and Communications