Women In ICT

Girls In ICT

Htaike Htaike Aung
- MIDO -

Myanmar ICT for Development Organization (MIDO)
Report of a joint GSMA Connected Women-LIRNE case study on
Mobile phones, internet, and gender in Myanmar

Myanmar ICT for Development Organization (MIDO)
Events on Tech

- Barcamps
- Techcamps
- Hackathons
BARCAMP YANGON 2016, MYANMAR

BarCampers
Over 6000

They came from...
14 States and Divisions In Myanmar and All Over the World

Topics
over 60

Students Attended
Almost 40%

Myanmar ICT for Development Organization (MIDO)
Women Participation

Myanmar ICT for Development Organization (MIDO)
Gender Analysis

43% of BarCampers are Ladies

57% of BarCampers are Gents

powered by Piktochart
make information beautiful

Myanmar ICT for Development Organization (MIDO)
Women Speakers in Barcamp

Speakers in Barcamp 2015

- Male: 68%
- Female: 6%
- Group: 26%
Women In ICT initiatives

- Girls in ICT Day (YWCA + MIDO)
- Geek Girls (www.geekgirlsmyanmar.org)
- Feminist Hackthon?
Techcamp 2014 Participants

TechCamp 2014 participants

Male 68%
Female 32%

Myanmar ICT for Development Organization (MIDO)
WHAT HAS BEEN DONE WITH APPS?

By: MIDO Team
* မီးရရွိမႈ အေျခအေန (Electricity) ပိုုမိုေကာင္းမြန္ျခင္း
* ဖုုန္း  Network ပိုုမိုေကာင္းမြန္စြာ ရရွိျခင္း
* ဖုုန္း ႏွင့္ ဖုုန္းကဒ္ လက္ဝယ္ပိုုင္ဆိုုင္သည့္ ႏႈန္းထားသည္  TV ပိုုင္ဆိုုင္မႈထက္ ပိုုမ်ားေနျခင္း  (တႏိုုင္ငံလံုုး အတိုုင္းအတာျဖင့္)
* ဖုုန္းအသံုုးျပဳသူဦးေရ၏ ၆၃ ရာခိုုင္ႏႈန္းမွာ အင္တာနက္အသံုုးျပဳႏိုုင္သည့္  Smartphone အသံုုးျပဳသူမ်ား  ျဖစ္ျခင္း

Reference : A baseline survey of ICT and knowledge access in Myanmar

Myanmar ICT for Development Organization (MIDO)
Information needs: Thirst for news (national & community), weather, where to obtain daily goods/services, jobs

Reference: A baseline survey of ICT and knowledge access in Myanmar

Myanmar ICT for Development Organization (MIDO)
Internet use via a browser (in the ‘traditional’ way) is also very low. Even then, mobiles drive use and Facebook dominates.

| Yes | 2% |
| Can’t remember when, but I have used one before | 0% |
| No | 92% |
| I haven’t heard of Internet | 6% |

Small base (approx. 200), but all of these users are mobile subscribers; almost 75% of this use is via a mobile internet browser; more than half use it at least once a day; most frequent use is for Facebook (75%).

But people ARE on the Internet: using VOIP, text messaging apps (WhatsApp, WeChat, Facebook Messenger, Line), Facebook

What are you using your phone for? (% of mobile subscribers)

Reference: A baseline survey of ICT and knowledge access in Myanmar

Myanmar ICT for Development Organization (MIDO)
No Phone → Smart Phone

Mobile Penetration Rate : ~40%
Internet Penetration Rate : 12% (2015)
Myanmar ICT for Development Organization (MIDO)
ပြင်သစ် အကြမ်းဖက်မှု App များ
များကြည့်ကြည့် App အမ်ား:

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Myanmar ICT for Development Organization (MIDO)
Myanmar ICT for Development Organization (MIDO)

https://www.facebook.com/OpenHluttaw

http://www.mypilar.org

http://omimyanmar.org/

Soon ....
Code 4 Change Myanmar
* 76 developers  * 48 hours  * 17 teams and products

(1) Highly skilled and motivated developers to solve pressing social issues: 76 developers for 48 hours in 17 teams and products.

(2) Developers to address public health issues such as HIV/AIDS.

(3) Enhancing education systems in Myanmar.

(4) Providing technical assistance to assist in the fight against HIV/AIDS.

(5) Enhancing the capacity of the local government to address public health issues.

(6) Accompanying the local government to enhance Capacity Building in Myanmar.

(7) Supporting the local government to address social issues.

(8) Assisting the local government to address public health issues.
Maepaysoh Hack Challenge

* 100++ developers
* 2 weeks
* 9 ready-to-use apps

Winning App
MVoter 2015
Developed By PopStack

1st runner-up
Mae
Developed By SSYGM (MMAUG)

2nd runner-up
Maepaysoh (မ်ား)
Developed By Koe Koe Wave Team