A4AI-Myanmar
Multi-stakeholder Coalition

Objectives and Plans

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Agenda

• What is A4AI?
• The A4AI national multi-stakeholder coalition model and objectives
• A brief look at internet affordability in Myanmar
• Starting the dialogue with stakeholders!
WHAT IS A4AI?
Who is A4AI?

We are the world’s broadest technology sector alliance working to drive down the price of broadband to the UN target of less than 5% of average monthly income by transforming policy and regulatory frameworks.
A global multi-stakeholder coalition

Global sponsors

Google
UKaid
USAID

Private sector

Alcatel-Lucent
Cambium Networks
Cisco
Datawind
Digicel
Ericsson
Facebook
GILAT Satcom
GSMA
Intel
Internet Solutions
MainOne
Microsoft
Phase3 telecom
Yahoo!
Strength in diversity

Public Sector / Academia

Civil Society / Foundations
Focus on local partners
How do we work?

We partner
with governments, companies and not-for-profits
to shift policies and regulations,
and deliver open, competitive and innovative broadband markets.
This unlocks the power of technology and forces prices down.

- We have 70+ members from the private sector, public sector & civil society
- We build consensus via a blend of advocacy, research and consultancy
- We work directly with national governments around the world
- We create strong in-country coalitions to develop solutions tailored to local realities
Aligned around policy and regulatory best practices

• These diverse organizations have all endorsed a best practices document
• Practices aim to ensure open, competitive markets, plus policies/regulations in place to lower cost structure for the industry
• Grounded on principles of Internet freedom and the fundamental rights of expression, assembly, and association online
Robust research to support evidence based decision making

**Annual Affordability Report**
Newest edition published March 2015

**Case studies**
Ghana, Nigeria, Cameroon, Peru, Brazil, Dominican Republic, Myanmar

**Thematic briefings**
Universal Service Fund & others forthcoming
Where are we working?

Today Myanmar becomes first Asia Pacific country to join A4AI!
THE A4AI NATIONAL MULTISTAKEHOLDER COALITION MODEL AND OBJECTIVES
The National Coalition Concept

- A4AI recognizes that sustainable change requires workable approaches to the proposed reforms, but also clear consideration of the acceptability of the reforms to key stakeholders.

- The process of multi-stakeholder coalition building will seek to ensure that public, private, academic, media and CSO sectors are represented in the national multi-stakeholder coalitions.

- It will be grounded upon the principles of consultation, collaboration and open dialogue.
The National Coalition Concept

• This will also ensure that the policy and regulatory reform proposals developed by the national coalitions are informed and shaped by the views and concerns of all stakeholder groups in each country.

• A multi-stakeholder coalition aims to work through an inclusive process where collaboration and participation are most critical.
Objectives of the National Coalition Forum

• To establish an A4AI-Myanmar multi-stakeholder coalition that will contribute towards the government policy to bring about affordable Internet access to all people in Myanmar.

• To outline the coalition action plan and timeline of activities (priority areas to tackle, coalition meetings, workshops, seminars, proposal development, etc.)

• To agree on coalition work methods and tasks (online channels, F2F, frequency, etc.)
Objectives of the National Coalition Forum

• To identify key priority areas/issues for coalition engagement

• To develop concrete proposals for the implementation of policy objectives, including regulations that create the right incentives for lowering cost structures and eliminating barriers to affordability

• To support the policy and regulatory reform process with evidence and solid research
A BRIEF LOOK AT INTERNET AFFORDABILITY IN MYANMAR
5 Minute Guide to Internet in Myanmar
Population: 51.4 million

Population living under poverty line: up to 37.5%

Total GDP (2013/14): $56.8 billion

GDP per capita: $1,105

Sources: Myanmar National Census, 2014; World Bank, 2014
TELECOMS TIMELINE

2013
LIBERALISATION OF TELECOMS SECTOR

2014
TELENOOR & OOOREDOO BEGIN OFFERING VOICE & MOBILE INTERNET SERVICES

2015
BECOMES FIRST ASIA PACIFIC NATION TO JOIN A4AI
MOBILE SECTOR

- Fast growing: 25% year-on-year growth
- SIM card price: $150 in 2013, $1.50 in 2014
- Mobile network population coverage: 12%
- 11.7 million mobile connections in 2014

Source: GSMA 2014
Source: Mobile partners
Source: GSMA 2014
Source: GSMA 2014
The Ministry of Communication and Information Technology (MCIT) has set ambitious targets for Myanmar’s mobile operators.

- **10 MILLION** female mobile subscribers by end of 2015
- **7,600** mobile base stations by end of 2015
- **17,300** by 2017
- **70%** mobile network population coverage by 2017
- **95%** by 2020
- **22 MILLION** mobile connections by 2017

Sources: MCIT targets
2013 Telecommunications Law mandated the establishment of the Myanmar Communications Commission (MCC) as an independent ICT regulator.

A4AI ranked Myanmar 36 out of 51 countries in its 2013 Affordability Index.

2013 Telecommunications Law mandated the creation of a Universal Service Fund to support services in rural & underserved areas of the country.
THE ROAD AHEAD

EXPAND INFRASTRUCTURE

SUPPORT EFFECTIVE REGULATORY OVERSIGHT

DEVELOP ROBUST OPEN ACCESS FRAMEWORK

BUILD HUMAN & INSTITUTIONAL CAPACITY
STARTING THE DIALOGUE WITH STAKEHOLDERS
Because...

- Policy and regulation is the key, and active participation of all stakeholders in hammering out a concrete plan of action is perhaps the single most important step to move from high prices and low uptake to low prices and high demand.
A4AI
Affordability Index
Not one of the 51 developing or emerging countries surveyed for the Affordability Report can claim to meet the UN target of broadband priced at less than 5% of monthly income for those 2 billion people living in poverty (on less than $2 a day).
Who is hit the hardest?

- Women and rural populations
- Number of countries studied: 51
  - Number living in poverty (< $2/day): 2 billion+
  - Number able to access Internet affordably: 0
  - Average cost of entry-level mobile broadband: 25%
The foundations of affordability

AFFORDABILITY

Healthy competition
Infrastructure sharing
Non-discriminatory access to spectrum
Universal access to rural and underserved populations
Effective broadband strategies

LEADERSHIP
Thank you!

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