



**WORLD WIDE WEB  
FOUNDATION**

**WOMEN'S RIGHTS ONLINE**

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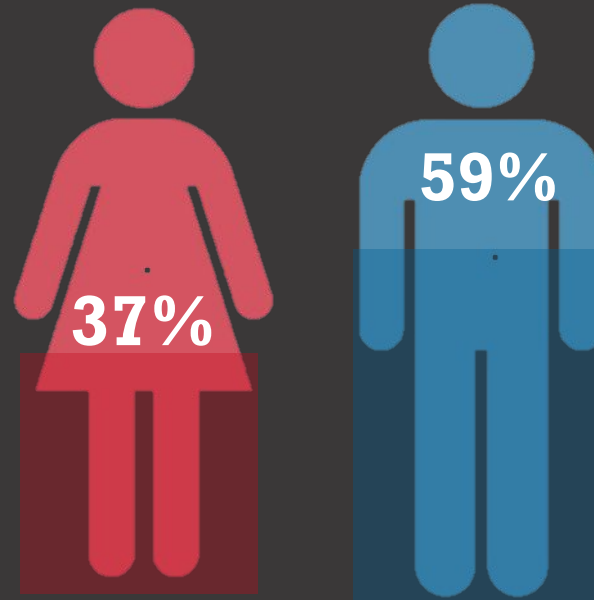
# REPORT CARDS

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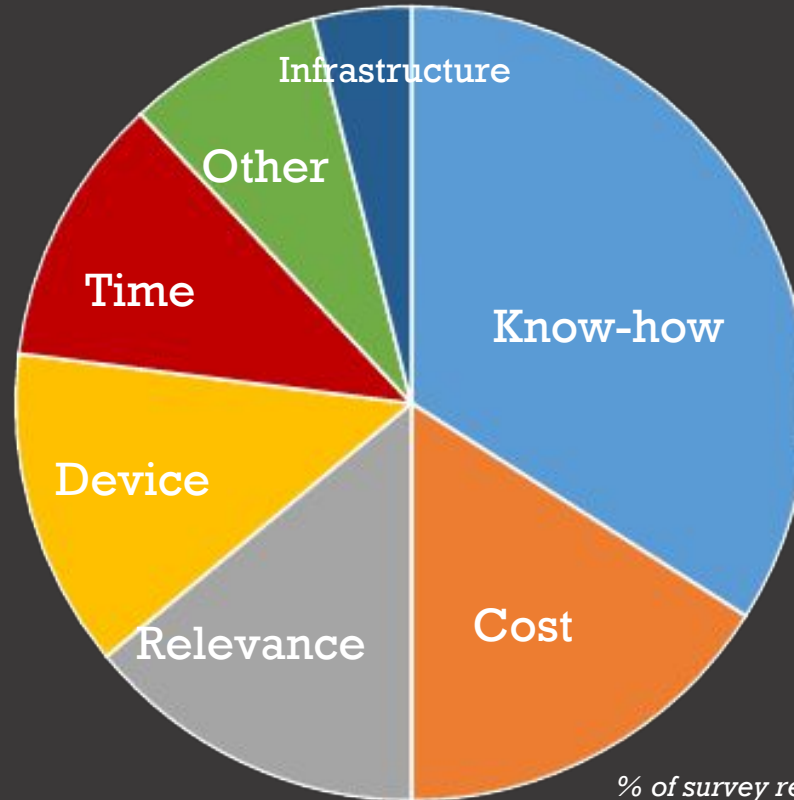
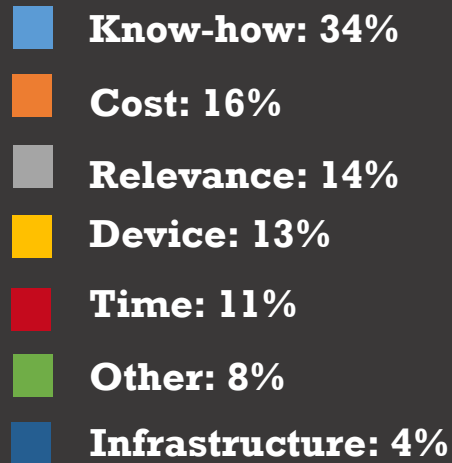
# A global snapshot of women online

Women are nearly 50% less likely to access the Internet than men and 30-50% less likely to use it for personal empowerment



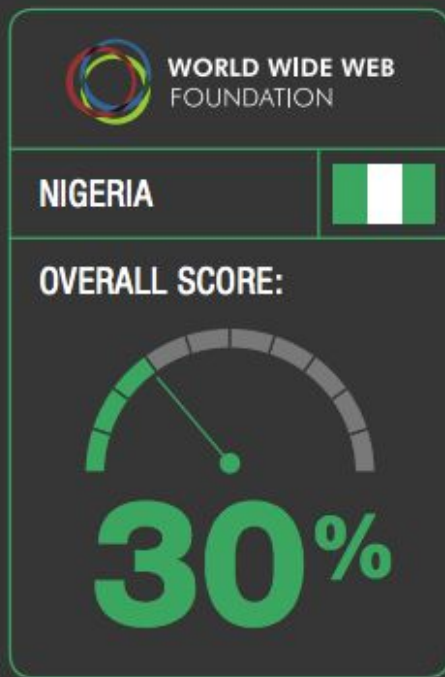
*% of survey respondents reporting Internet access*

# Major barriers to access & use



*% of survey respondents who are not Internet users across all nine cities*

# How did Nigeria do?



# How does this compare with other African countries?

Overall score	Access & empowerment	Affordability	Digital skills & education	Relevant content & services	Online safety
<b>Egypt 30%</b>	3	6	3	1	1
<b>Ghana 30%</b>	2	4	1	4	5
<b>Kenya 30%</b>	2	5	2	8	3
<b>Mozambique 20%</b>	2	4	2	2	3
<b>Nigeria 30%</b>	2	5	2	3	3
<b>Uganda 30%</b>	2	3	3	7	2



# Internet access & women's empowerment: 2/10



- Lagos: 36% of poor women use the internet (v. 66% of men)
- 21% of female internet users use internet to search for information on topics like legal rights, health, community development
- 19% have looked for a job online

# Affordability: 5/10



- Lagos: 67% of women can't afford 1GB of data
- Data prices have reduced recently, but proposed 9% CST could reverse progress

# Digital skills & education: 2/10



- Government-led education initiatives: Smart-Woman Nigeria & Digital Girls Club
- Education not addressed in 2012 National ICT Policy
- No data on schools connected to internet



# Relevant content & services: 3/10



- Websites primarily in English
- Women's health & rights information lacking
- 2% of women have access to mobile financial services

# Online safety: 3/10



## *In place:*

- Cybercrime Act

## *Pending:*

- Digital Rights and Freedoms Bill

## *Missing:*

- Data protection framework

# Where do we go from here?

## RIGHTS

**Protect** online rights & privacy in law

**Equip** police & judiciary with training & resources to fight online violence

## EDUCATION

**Integrate** basic digital literacy in school curricula at all levels

**Expand** digital literacy training beyond technical skills

## ACCESS

**Achieve** the A4AI “1 for 2” affordability target

**Develop** more public access solutions

**Create** options for subsidised basic data allowance, focused on women

## CONTENT

**Prioritise** local language data, info and services that empower women

**Audit** government websites to assess their gender relevance

## TARGETS

**Adopt** concrete ICT gender equity targets, backed by adequate budgets

**Collect** ICT data disaggregated by gender, income & location

**Develop** new indicators to measure impact of ICT on women

# Closing the gender gap in Nigeria: A 5-point action plan

**1**

**Set gender targets for the national ICT policy**

**2**

**Improve Internet access & affordability**

**3**

**Integrate digital skills in primary school curricula**

**4**

**Provide relevant content**

**5**

**Pass the Nigeria Digital Rights and Freedom Bill**



How can you work to address these gaps  
& integrate these recommendations into  
your work plans?

