



A4AI-GHANA EXPERT WORKSHOPS

12th November, 2014, 9:00-15:00
Kofi Annan ICT Centre Of Excellence
Accra, Ghana

About the A4AI-Ghana Coalition

The Alliance for Affordable Internet (A4AI) brings together prominent players from the private sector, public sector, and civil society to provide a unified voice and coordinated focus in addressing the shared goal of open, affordable access to the Internet in the developing world. The Alliance aims to increase the affordability of both mobile and fixed-line Internet access dramatically, with a focus on achieving the UN Broadband Commission Broadband Target of entry-level broadband services priced at less than 5% of average monthly income.

Since the start of its work in Ghana A4AI has held a successful 1st A4AI-Ghana Forum in which a number of priority issues were identified. These priority issues appear to challenge or, if not addressed effectively, have the potential to undermine efforts to increase broadband access and affordability in Ghana. The priority issues identified in Ghana are:

- Taxation
- Infrastructure Sharing and Open Access
- Research and Data Collection
- Consumer Awareness and Pricing Transparency

Since the previous A4AI-Ghana Coalition Meeting in June 2014, Ghanaian stakeholders have formed A4AI-Ghana working groups that are currently working to produce policy and regulatory outputs related to each of the four issues identified. These Working Groups are lead by four of Ghana's key ICT stakeholders (A4AI Champions) and are comprised of stakeholders from government, the private sector, civil society, and academia.

Objectives and Outline of the A4AI-Ghana Expert Workshops

The two A4AI-Ghana half-day expert workshops have been designed to complement and enhance the work of the A4AI-Ghana Coalition as a whole, but the work of two of its working groups in particular. The first of the half-day workshops will focus on research and data collection. Facilitated by representatives of organisations, including the International Telecommunication Union (ITU) and Internet Society (ISOC), it will examine best practices for ICT data collection, including which organisations should collect data, what data should be collected, when and how.

The second half-day workshop will focus on infrastructure sharing and open access. Confirmed facilitators include representatives of the World Bank. Amongst other things, the workshop will examine open access and infrastructure sharing in theory and in practice, including the essential facets of effective infrastructure sharing regulations.



AGENDA

Morning Expert Workshop: Research and Data Collection
Afternoon Expert Workshop: Infrastructure Sharing and Open Access

Half-Day Workshop 1: Research and Data Collection

8:45-9:30: Networking Breakfast and Registration

9:30-9:35: Introduction

Kojo Boakye, Policy and Advocacy Manager, Alliance for Affordable Internet

09:35-9:50: Keynote: Reflecting on the Ghana ICT4AD Policy Development and Implementation Process: Charting the Next Steps

Professor Clement Dzidonu, President, Accra Institute of Technology and Chairman, National ICT4AD Policy and Plan Development Committee

9:50-10:10: Challenges with Data Collection and Usage in Ghana

Kafui Prebbie, CEO, TechAide; and Godfred Frempong, Principal Research Scientist, Council for Scientific and Industrial Research (CSIR)

10:10-10:55: ICT Data Collection: Definition of Best Practices and Lessons Learned

Ivan Vallejo Vall, Market Analyst, ICT Data and Statistics Division (IDS), International Telecommunication Union (ITU)

10:55-11:10: Networking Refreshment Break

11:10-12:00 Potential, Value and Benefit of IXP and Network/Operator Measurements

Michuki Mwangi, Regional Development Manager for Africa, Internet Society (ISOC)

12:00-13:00: Networking Lunch

Half-Day Workshop 2: Infrastructure Sharing and Open Access

13:00-13:10: Introduction: The Importance of Infrastructure Sharing in Ghana

Estelle Akofio-Sowah, Country Manager, Google Ghana

13:10-13:50: Infrastructure Sharing and Open Access in Nigeria: Lessons Learned and Future Steps

Osondu Nwokoro, Director Regulatory Affairs, Airtel Nigeria

13:50-14:15: Networking Refreshment Break

14:15-15:15 Effective Infrastructure Sharing Lessons Learned and Future Thinking

Jose Marino Garcia, Telecommunication Policy Advisor, Ministry of Industry, Energy and Tourism in Spain, and Independent World Bank Consultant

15:15 -15:30: Reflections and Next Steps

Kojo Boakye, Policy and Advocacy Manager, Alliance for Affordable Internet; and Kwaku Ofose-Adarkwa, Ghana National Coordinator, Alliance for Affordable Internet